

# WorkTruck Week<sup>®</sup> 2024

# FREE PASS

This free pass gives you access to the exhibit hall and one WTW Breakout Session (a \$134 total value).

March 5–8 | Indiana Convention Center | Indianapolis, IN

Green Truck Summit March 5 | Educational sessions March 5–7 | Work Truck Show exhibits March 6–8 | Ride & Drive March 6–7

## Special Sessions & Events

### Opening Reception

**Tuesday, March 5, 6–8:30 p.m.**

Engage the commercial vehicle community at the Opening Reception, held at Lucas Oil Stadium. Reconnect with friends and colleagues at the work truck industry's first major gathering for 2024.

Opening Reception is not included in any registration package — it is available for purchase separately.

### Getting Started with Fleet Management

**Wednesday, March 6, 9 a.m.–4 p.m.**

Discover the most important elements of an effective fleet management program.

This session is not included in any registration package — it is available for purchase separately. To ensure an effective learning experience, attendance is limited to 100 participants. Lunch will be provided.

### Work Truck Week Ride & Drive

**Wednesday, March 6, 11 a.m.–3:30 p.m.**

**Thursday, March 7, 11 a.m.–3:30 p.m.**

Experience commercial vehicles with the latest advanced technology and fuel, sustainability offerings and propulsion systems. No Ride & Drive registration is necessary; participation is free and available on a first-come, first-served basis to all WTW24 attendees.



Ride & Drive sponsor



### Generation Next Leadership Workshop & Networking Reception: Leading Through Change

**Wednesday, March 6, 2:30–5:30 p.m.**

Learn the keys to leading your team successfully through change.

This session is not included in any registration package — it is available for purchase separately.



### NTEA Annual Meeting with Keynote Speakers

**Thursday, March 7, 7:30–9:15 a.m.**

Learn about upcoming NTEA initiatives and hear from keynote speakers Jerome Bettis and Emmitt Smith, two of the National Football League's greatest running backs. Breakfast will be served at this event.

Annual Meeting is not included in any registration package — it is available for purchase separately.

Annual Meeting sponsor



### Indiana LTAP Fleet Educational Program: Municipal Fleet Management and Incorporating Alternative-Fueled Vehicles

**Thursday, March 7, 9:30–11:30 a.m.**

Learn how the shift in vehicle power affects life cycle analysis as well as fleet spec'ing, upfitting, maintenance and finance strategies.

This session is not included in any registration package — it is available for purchase separately.



### Creating a Roadmap to Increase Truck Dealer Commercial Vehicle Sales

**Thursday, March 7, 9:30 a.m.–1:30 p.m.**

Discover a blueprint for success to help your commercial vehicle business grow and prosper.

This session is not included in any registration package — it is available for purchase separately. To ensure an effective learning experience, attendance is limited to 100 participants. Lunch will be provided.

### Advanced Principles of Fleet Management

**Thursday, March 7, 10 a.m.–1 p.m.**

This session is designed as a more advanced course for fleet managers who have some experience in the field and are seeking practical applications they can immediately implement.

This session is not included in any registration package — it is available for purchase separately. To ensure an effective learning experience, attendance is limited to 100 participants.

## Exhibit hall hours

Wednesday, March 6  
9:30 a.m.–5 p.m.

Thursday, March 7  
9:30 a.m.–5 p.m.

Friday, March 8  
9 a.m.–noon

# WorkTruckWeek<sup>®</sup>2024

## Detailed Schedule

Schedule is subject to change. All events take place at Indiana Convention Center except where noted. Learn more at [worktruckweek.com/schedule](http://worktruckweek.com/schedule).

### Monday, March 4

**Registration Open** noon–5 p.m.

### Tuesday, March 5

**Registration Open** 7 a.m.–7 p.m.

#### Green Truck Summit

JW Marriott Indianapolis 8:30 a.m.–5:30 p.m.  
Reception from 5–5:30 p.m.  
GTS Conference Package required

#### WTW Breakout Sessions

1:30–2:45 p.m.  
WTW or GTS Conference Package required

- Considerations for Driver Assistance Technology and Second-Stage Commercial Vehicles
- Freightliner Custom Chassis Update Session
- International Truck Chassis Update Session
- Work Truck Industry Economic Overview and Market Forecast

#### WTW Breakout Sessions

3–4:15 p.m.  
WTW or GTS Conference Package required

- Daimler Truck North America Chassis Update Session
- Exploring Idle Reduction Technologies for BEV and ICE Vehicles
- GM Envolve Chassis Update Session
- The Top 10 Misconceptions of Vehicle Certification

#### Opening Reception

Lucas Oil Stadium 6–8:30 p.m.  
Separate registration required

### Wednesday, March 6

**Registration Open** 7 a.m.–5 p.m.

#### WTW Breakout Sessions

8–9:15 a.m.  
WTW or GTS Conference Package required

- Demystifying ePTO Applications
- Global Work Truck Market Trends and Implications
- Isuzu Commercial Truck of America Chassis Update Session
- Peterbilt Motors Company Chassis Update Session
- Ram Commercial Chassis Update Session
- Upcoming U.S. Department of Energy Initiatives Affecting the Commercial Vehicle Industry

#### New Exhibitor Pavilion Open

Included with WTW24 registration 8:30 a.m.–4 p.m.

#### Special Session

9 a.m.–4 p.m.  
Getting Started with Fleet Management  
Separate registration required

#### WTW Breakout Sessions

9:30–10:45 a.m.  
WTW or GTS Conference Package required

- A Guide to EV Technology and Work Truck Applications
- Ford Pro Chassis Update Session (9:45–11 a.m.)
- Hino Trucks Chassis Update Session
- Mack Trucks Chassis Update Session
- Using Time to Create More Time

#### Work Truck Show Exhibit Hall Open

Included with WTW24 registration 9:30 a.m.–5 p.m.

#### Work Truck Week Ride & Drive

Included with WTW24 registration 11 a.m.–3:30 p.m.

#### WTW Workforce Development Session

1–2 p.m.  
Exploring Ways to Maximize Your Talent Pipeline  
Included with WTW24 registration

#### Special Session

2:30–5:30 p.m.  
Generation Next Leadership Workshop & Networking Reception: Leading Through Change  
Separate registration required

### Thursday, March 7

**Registration Open** 6:30 a.m.–5 p.m.

#### NTEA Annual Meeting with Keynote Speakers

7:30–9:15 a.m.  
Separate registration required

#### New Exhibitor Pavilion Open

Included with WTW24 registration 8:30 a.m.–4 p.m.

#### WTW Breakout Sessions

9:30–10:45 a.m.  
WTW or GTS Conference Package required

- Expanding TCO Calculations: Factoring in Tax Credits and Incentives for Advanced Fuel Considerations
- Kenworth Truck Company Chassis Update Session
- Mercedes-Benz USA Chassis Update Session
- Upfitting on EVs: Chassis OEM Perspectives

#### Special Session

9:30–11:30 a.m.  
Indiana LTAP Fleet Educational Program: Municipal Fleet Management and Incorporating Alternative-Fueled Vehicles  
Separate registration required

#### Special Session

9:30 a.m.–1:30 p.m.  
Creating a Roadmap to Increase Truck Dealer Commercial Vehicle Sales  
Separate registration required

#### Work Truck Show Exhibit Hall Open

Included with WTW24 registration 9:30 a.m.–5 p.m.

#### Special Session

10 a.m.–1 p.m.  
Advanced Principles of Fleet Management  
Separate registration required

#### Work Truck Week Ride & Drive

Included with WTW24 registration 11 a.m.–3:30 p.m.

#### WTW Breakout Sessions

11–11:45 a.m.  
WTW or GTS Conference Package required

- Bollinger Motors Chassis Update Session
- Lion Electric Chassis Update Session
- Mullen Automotive Chassis Update Session

#### WTW Workforce Development Session

1–1:45 p.m.  
Empowering the Next Generation: Community Collaboration Opportunities  
Included with WTW24 registration

#### Purdue Road School

1–2 p.m.  
Indiana Statutes and Rules for Professional Engineering Licensure  
Separate registration required

#### WTW Workforce Development Session

2–2:30 p.m.  
Exploring Careers in Commercial Vehicles  
Included with WTW24 registration

#### Purdue Road School

2:15–3:15 p.m.  
Ethics for Professional Engineers  
Separate registration required

### Friday, March 8

**Registration Open** 8 a.m.–noon

#### Work Truck Show Exhibit Hall Open

Included with WTW24 registration 9 a.m.–noon

## ATTENDEE INFORMATION

First name \_\_\_\_\_ Last name \_\_\_\_\_ Date \_\_\_\_\_

Company name \_\_\_\_\_ Address \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_ ZIP \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_ Individual email (for NTEA use only) \_\_\_\_\_

Are you a first-time attendee?  Yes  No Do you require any mobility assistance? Please contact [registrar@ntea.com](mailto:registrar@ntea.com) for assistance.

## COMPANY INFORMATION (Please check appropriate boxes)

<b>Your job function (required)</b> <input type="checkbox"/> Fleet truck buyer <input type="checkbox"/> Buyer/purchasing <input type="checkbox"/> Engineer/quality <input type="checkbox"/> Financial/administrative <input type="checkbox"/> Gen mgr/VP <input type="checkbox"/> Owner/pres/CEO <input type="checkbox"/> Marketing/sales <input type="checkbox"/> Sales/marketing <input type="checkbox"/> Shop/parts <input type="checkbox"/> Other _____	<b>Company type (required)</b> <input type="checkbox"/> Truck equipment distributor/upfitter <input type="checkbox"/> Fleet management/leasing company <input type="checkbox"/> Truck dealer <input type="checkbox"/> State/local/federal gov't agency <input type="checkbox"/> Equipment manufacturer <input type="checkbox"/> Chassis manufacturer <input type="checkbox"/> Service provider (insurance, software, etc.) <input type="checkbox"/> Manufacturer rep <input type="checkbox"/> Trade association <input type="checkbox"/> Trade publication	<b>Your areas of interest (check all that apply)</b> <input type="checkbox"/> What's new <input type="checkbox"/> Truck chassis options <input type="checkbox"/> Advanced vehicle & fuel technology <input type="checkbox"/> Vehicle-mounted equipment <input type="checkbox"/> Powertrain options <input type="checkbox"/> Business management education <input type="checkbox"/> Vehicle regulatory compliance <input type="checkbox"/> Specification development <input type="checkbox"/> Industry trends & data <input type="checkbox"/> Other _____	<b>Types of trucks and/or trailers you purchase or distribute (check all that apply)</b> <input type="checkbox"/> Class 1 (0–6,000 lbs.) <input type="checkbox"/> Class 2 (6,001–10,000 lbs.) <input type="checkbox"/> Class 3 (10,001–14,000 lbs.) <input type="checkbox"/> Class 4 (14,001–16,000 lbs.) <input type="checkbox"/> Class 5 (16,001–19,500 lbs.) <input type="checkbox"/> Class 6 (19,501–26,000 lbs.) <input type="checkbox"/> Class 7 (26,001–33,000 lbs.) <input type="checkbox"/> Class 8 (33,001 lbs.+) <input type="checkbox"/> Trailers — over-the-road <input type="checkbox"/> Trailers — vocational/utility <input type="checkbox"/> Truck tractors
---	--	--	---

**Annual commercial truck and equipment purchases**

<input type="checkbox"/> Less than \$250,000	<input type="checkbox"/> \$50,000,001–\$75,000,000
<input type="checkbox"/> \$250,001–\$1,000,000	<input type="checkbox"/> \$75,000,001–\$100,000,000
<input type="checkbox"/> \$1,000,001–\$10,000,000	<input type="checkbox"/> Greater than \$100,000,000
<input type="checkbox"/> \$10,000,001–\$50,000,000	

**Your purchasing authority (required)**

Final decision  
 Recommend  
 Specify  
 No role

**TRUCK BUYERS/FLEET MANAGERS ONLY (Choose one of each)**

<b>Which describes your truck fleet or market?</b> <input type="checkbox"/> Construction <input type="checkbox"/> Rental/lease <input type="checkbox"/> Delivery/cartage	<input type="checkbox"/> Government/municipal <input type="checkbox"/> Utility/telecom <input type="checkbox"/> Other	<b>What is the average number of commercial trucks in your fleet?</b> <input type="checkbox"/> 1–50 <input type="checkbox"/> 51–100 <input type="checkbox"/> 101–500	<input type="checkbox"/> 501–1,000 <input type="checkbox"/> 1,001–2,500	<input type="checkbox"/> 2,501–5,000 <input type="checkbox"/> More than 5,000
---	---	---	--	--

## REGISTRATION OPTIONS (Must select one)

	Advance registration through Feb. 8, 2024	Registration after Feb. 8, 2024	Fill in price
<input type="checkbox"/> <b>Green Truck Summit (GTS) Conference Package</b> Includes access to Work Truck Show Exhibits; Tuesday GTS Program, Lunch and Reception; Wednesday and Thursday Lunch; WTW Workforce Development Sessions; all WTW Breakout Sessions; Ride & Drive; and on-demand material. Does not include Opening Reception, Annual Meeting, Special Sessions or Purdue Road School.	Member <input type="checkbox"/> \$439 Nonmember <input type="checkbox"/> \$539	<input type="checkbox"/> \$489 <input type="checkbox"/> \$589	\$ _____ \$ _____
<input type="checkbox"/> <b>Work Truck Week (WTW) Conference Package</b> Includes access to Work Truck Show Exhibits; Wednesday and Thursday Lunch; WTW Workforce Development Sessions; all WTW Breakout Sessions; Ride & Drive; and on-demand material. Does not include Green Truck Summit, Opening Reception, Annual Meeting, Special Sessions or Purdue Road School.	Member <input type="checkbox"/> \$299 Nonmember <input type="checkbox"/> \$399	<input type="checkbox"/> \$349 <input type="checkbox"/> \$449	\$ _____ \$ _____
<input checked="" type="checkbox"/> <b>Trade Show Badge</b> Includes access to Work Truck Show Exhibits, WTW Workforce Development Sessions and Ride & Drive. Does not include Green Truck Summit, WTW Breakout Sessions, Opening Reception, Annual Meeting, Special Sessions, Purdue Road School or on-demand material.			<b>\$ FREE</b>

## ADD-ONS (Can be added to registration options)

	Advance registration through Feb. 8, 2024	Registration after Feb. 8, 2024	Fill in prices
<input type="checkbox"/> <b>Opening Reception</b> Tuesday, March 5. Not included in any package.	Member <input type="checkbox"/> \$89 Nonmember <input type="checkbox"/> \$109	<input type="checkbox"/> \$119 <input type="checkbox"/> \$139	\$ _____ \$ _____
<input type="checkbox"/> <b>Getting Started with Fleet Management</b> Wednesday, March 6. Not included in any package.	Member & Nonmember <input type="checkbox"/> \$199	<input type="checkbox"/> \$269	\$ _____
<input type="checkbox"/> <b>Generation Next Leadership Workshop &amp; Networking Reception</b> Wednesday, March 6. Not included in any package.	Member & Nonmember <input type="checkbox"/> \$39	<input type="checkbox"/> \$59	\$ _____
<input type="checkbox"/> <b>NTEA Annual Meeting with Keynote Speakers</b> Thursday, March 7. Includes breakfast. Not included in any package.	Member <input type="checkbox"/> \$89 Nonmember <input type="checkbox"/> \$109	<input type="checkbox"/> \$119 <input type="checkbox"/> \$139	\$ _____ \$ _____
<input type="checkbox"/> <b>Creating a Roadmap to Increase Truck Dealer Commercial Vehicle Sales</b> Thursday, March 7. Not included in any package.	Member & Nonmember <input type="checkbox"/> \$149	<input type="checkbox"/> \$199	\$ _____
<input type="checkbox"/> <b>Advanced Principles of Fleet Management</b> Thursday, March 7. Not included in any package.	Member & Nonmember <input type="checkbox"/> \$149	<input type="checkbox"/> \$199	\$ _____
<input type="checkbox"/> <b>Indiana LTAP Fleet Educational Program</b> Thursday, March 7. Not included in any package.	Member <input type="checkbox"/> \$29 Nonmember <input type="checkbox"/> \$49	<input type="checkbox"/> \$49 <input type="checkbox"/> \$69	\$ _____ \$ _____
<input type="checkbox"/> <b>Purdue Road School: Indiana Statutes and Rules for Professional Engineering Licensure</b> Thursday, March 7. Not included in any package.	Member <input type="checkbox"/> \$29 Nonmember <input type="checkbox"/> \$49	<input type="checkbox"/> \$49 <input type="checkbox"/> \$69	\$ _____ \$ _____
<input type="checkbox"/> <b>Purdue Road School: Ethics for Professional Engineers</b> Thursday, March 7. Not included in any package.	Member <input type="checkbox"/> \$29 Nonmember <input type="checkbox"/> \$49	<input type="checkbox"/> \$49 <input type="checkbox"/> \$69	\$ _____ \$ _____

To help ensure the safety of your information, NTEA does not collect credit card details on any forms. The Work Truck Week registration team will call you directly for payment info.

NTEA may cancel or truncate all events if it determines it is not practical for an event to occur or continue. Attendee agrees its sole remedy for a canceled or shortened event is the return of all or a prorated portion, as applicable, of its registration fee.

Cancellations received after Feb. 16, 2024, are not entitled to a refund, but attendee name transfers are permitted. Register at [worktruckweek.com](http://worktruckweek.com).

**TOTAL:** \$ \_\_\_\_\_

Questions **800-441-6832** or [registrar@ntea.com](mailto:registrar@ntea.com)

Email completed form to [registrar@ntea.com](mailto:registrar@ntea.com)