

DISTRIBUTOR BULLETIN

July 2016

New Bucket Seat Covers Launching August 1st, 2016

We showcased these seat covers at the NTEA show and they generated a lot of interest. Fleets love them! We are pleased to announce they will be available for purchase August 1st, 2016.

The key advantages with these products are:

- ▶ Tight custom fit per vehicle
- ▶ Durable material and easy maintenance
- ▶ Urethane coating to make the fabric water and stain resistant

- ▶ Machine washable and dryer safe
- ▶ Easy installation within 30 minutes for a set
- ▶ No interference with factory seat functions: heat, cold, air bag
- ▶ Minimal seams
- ▶ Guaranteed to stay in place
- ▶ Puncture resistant
- ▶ Durable fabric with a 1 year warranty
- ▶ Prevents seat damage



Online Retailers

Ranger Design will be launching a new online retailer section on our website as of today. We will



add a link on the Ranger Design website to our distributors' webstores so that customers who wish to purchase online can easily find an online retailer.

Please click on the link below to find our guiding policy as well as the criteria to join. Please contact your RSM if you wish to be included.

[Learn More ▶](#)



RANGER
ACADEMY

Ranger Academy in San Francisco Essential Ranger Product Sales Training



We greeted 43 distributors at our last Ranger Academy in Toronto. The comments received were very positive and here are some that were shared with us after the training:

"It was a great educational experience. I will definitely recommend this training in the future."

"I learned new sales and marketing techniques that I hadn't thought of."

"This session was very informative. Thank you very much for your great hospitality!"

"I left the training energized and excited about being able to share what I learned with my co-workers."

Ranger Academy in San Francisco

Please join us at our upcoming event which will take place on August 11th, 2016.

This training is designed for salespeople, and will demonstrate how to quote and effectively sell Ranger products. Ranger distributors that had someone in attendance at our February event have had an average increase of 85% in their Ranger sales.

Hotel and meal costs are covered by Ranger Design at this event, and the training is free of charge. Distributors are responsible for travel to and from the event. Seats for this event are filling fast. Please register your interest by clicking [here](#). Please contact Kerrie Owen with any questions at kerrie.owen@rangerdesign.com or 1-800-565-5321.

CUSTOMER SERVICE

cs@rangerdesign.com

1-800-565-5321

www.rangerdesign.com

New Ranger Design Branding!

Distinctive New Look to Help Products Stand Out.



In an ever changing competitive marketplace, Ranger Design has successfully continued to develop innovative, quiet, and tough products, allowing Ranger Design to stand out above the competition. With this in mind, we are pleased to announce our branding strategy which introduces our new branding and the changes to our look.

The branding change will take effect on September 1st, 2016!

Read more about the branding change in the News section of the Distributor Portal.



[Read the Full Story ▶](#)

[List of products affected ▶](#)

Don't have an account login? Please click [here](#) to request your login. (Your QuickShip password is not valid for the Distributor Portal login.)

Minimum Advertised Price (MAP) Policy

As more of you join our growing list of Online retailers, it's important that the value of Ranger Design products on the market is preserved so that you continue to grow profitable revenue selling Ranger Design products. We have revised our current Minimum Advertised Price policy (MAP) to better protect you.

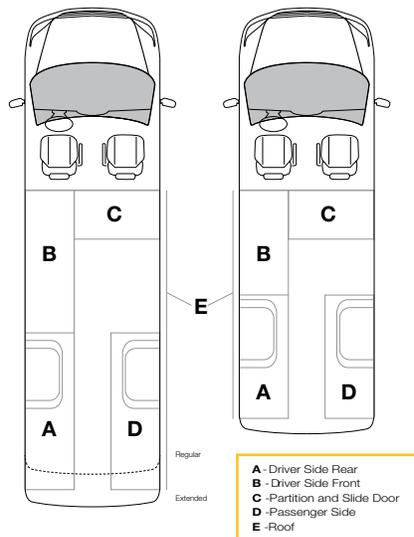
To view the updated policy:

1. Open the Ranger portal by clicking [here](#). If you do not have a user name and password for the portal, email Customer Service and request a login from cs@rangerdesign.com
2. Once the portal is open, click [here](#) to view the updated policy.

Van Outfit Planning Template

Use this template to plan the interior of a vehicle with your customer.

[Learn More ▶](#)



New Ranger Design Catalogs Coming!

We are very excited about our new branding. Our catalogs will also get a new look reflecting these changes. Take advantage of these new catalogs. Visit your local dealerships. Here is the publication schedule as we revamp our line of catalogs:

- ▶ The Ford Transit and Transit Connect catalogs will be available by the end of July.
- ▶ The RAM ProMaster and ProMaster City catalogs will be available by mid-August.
- ▶ The GM Savana/Express and City Express catalogs will be printed by the end of August.
- ▶ And finally, the Nissan NV and NV200 catalogs will be done by the end of September 2016.

You will be sent a sample quantity of each new catalog as it comes out.



New Old Stock

Post your new old stock here so that other distributors can see what you have to sell and can contact you to purchase items.

[Learn More ▶](#)

Please click [here](#) to request your login. (Your QuickShip password is not valid for the Distributor Portal login.)

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IMPORTANT NOTICE Discontinued partitions

Please be advised that a number of cargo van partitions for the Ram CV and Ford E-Series vans will be discontinued as of **October 31st**, 2016. In accordance with our strategy for discontinued vehicles, one model partition will remain available while all others will be discontinued. The obsolete partitions for these vehicles will be available **ONLY** while supplies last. Once the inventory has been depleted they will become obsolete.

The C10 versions of the Contoured Perforated Window partition for both the Ram CV (SKU: C10-Q) and Ford E-Series (SKU: C10-B) will continue to be available for the foreseeable future.

The following partitions are available in limited quantities while supplies last.

Final MSRP's are as follows, effective date is May 1st, 2016:



Item	Description	MSRP*
3010-FE	Solid Partition, contoured, aluminum, E-Series	\$473
3020-FE	Window Partition, contoured, aluminum, E-Series	\$564
3010-DC	Solid Partition, contoured, aluminum, Ram CV	\$436
3020-DC	Window Partition, contoured, aluminum, Ram CV	\$564
C12-Q	Solid Partition, contoured, steel, Ram CV	\$364

*Your Standard Discounts Apply

For more information please contact Customer Service at cs@rangerdesign.com

Share your Ranger Design Story!

Do you have a story to share with us? A situation where a Ranger Design safety partition may have saved your life, or a circumstance where positive action was a direct result due to Ranger Design products? We would enjoy hearing your story.

Please send it to cs@rangerdesign.com.

Drop-Ship Policy across the Border

Please take note that orders received from an authorized American Ranger distributor can be drop shipped to any contiguous American destination.

As well, orders received from an authorized Canadian Ranger distributor can be drop shipped to any Canadian destination.

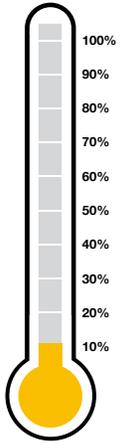
We will not drop-ship orders to destinations outside of their respective country.

New Install Guides All PARTITION Install Guides are Completed.

Max Rack Install Guides will soon begin shipping in future orders.

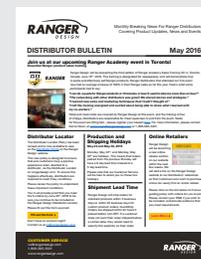
New Install Guides are being included with our products based on availability. **Please give us your feedback once you have experienced these new guides!**

Now available on the [Distributor Portal!](#)



Please click [here](#) to request your login. (Your QuickShip password is not valid for the Distributor Portal login.)

June Distributor Bulletin Did you miss it?



If you missed last month's Distributor Bulletin, click [here](#) to view and download.

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[Download June Bulletin](#) ▶

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